

The Crowdfunding Canvas

2014 AOM Crowdfunding Symposium

		THEORETICAL LENS								
CF	CF Platform	Signalling Theory	Agency Theory	Discrimination (Stat vs. Taste)	TCE	Networks	Neo-Insitutional	Social Psychology	Cognition	
FOCAL PLATFORM	Rewards	<i>Funded Byme</i>						* Ingram; Teigland & Vaast		
		<i>Kick-starter</i>	* Mollick (2014 JBV) * Mollick, Nanda (2014) * Marom, Robb & Sade * Colombo et al. (2014)	* Agrawal, Catalini, Goldfarb (2014 NBER) * Lin; Fong Boh & Juat Goh	* Agrawal, Catalini, Goldfarb * Jiang, Yin & Johnson * Marom, Robb & Sade		* Colombo, Franzoni, Rossi-Lamastra (2014, ETP) * Inouye (Hawaii U)		* Fiontoni, Rossi-Lamastra (2014) * Greenberg, Mollick (2014)	* Albert, Josefy, Dean, Fitza
		<i>Sell A band</i>					* Agrawal, Catalini & Goldfarb (2014 JEMS)			
	P2P	<i>PPdai</i>	* Chen, Li, Lai		* Chen, Li, Lai					
		<i>Prosper</i>	* Ravina * Duarte, Sielgel & Young	* Hildebrand, Puri & Rocholl	* Ravina					
	Equity	<i>Angellist</i>	* Bernstein, Korteweg & Laws * Piva, Rossi-Lamastra (2014)						* Ciuchta	
		<i>ASSOB</i>	* Ahlers, Cumming							
	Donations	<i>Donors Choose</i>				* Koning & Model				
		<i>Kiva</i>							* Villarroel & Pinto	

[Please send updates to **Prof Gary Dushnitsky** (gdushnitsky@london.edu)]